



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)

Affiliated to JNTUA, Ananthapuramu & Approved by AICTE, New Delhi

NAAC Accredited with A+ Grade, NIRF India Rankings 2024 - Band: 201-300 (Engg.)

NBA Accredited - B.Tech. (CIVIL, CSE, ECE, EEE, MECH, CST), MBA & MCA



Faculty Initiatives on Teaching and learning

SL. No	Course Name and Code	Name of the Faculty	Teaching Initiatives	Title of the initiative
1.	Operations Management (22MBAP115)	Dr. V. G. Murugan	Integrating Research into Teaching Practices	A Study on Risk Return Analysis Of Selected Stocks In Automobile Sector-Research paper https://ijert.org/papers/IJCRT2307329.pdf
2.	Entrepreneurship and Development (22MBAP509)	Mr. B. Roja Kiran	Economic Indicators and understanding their importance in Start-up business	https://mits.ac.in/assets/pdf/assoc/Economic%20Indicators%20and%20understanding%20their%20importance%20in%20Start-up%20business%2001.10.2024.pdf
3.	Financial Management (24MBAP108)	Mr. V. Venkata Rao	Financial modelling	https://mits.ac.in/assets/pdf/mba/Financial%20Modelling-2024.pdf
4.	Brand Management (22MBAP420)	Dr. K. S. Krishna	Quiz and Assessments based Learning	https://mits.ac.in/assets/pdf/mba/Buddhipratiyogita.pdf

5.	Indian Ethos and Business Ethics (24MBAP106)	Dr. K. V. Geetha Devi	Activity Based Learning	https://mits.ac.in/assets/pdf/mba/Sustainable%20Production%20and%20Consumption%20Patterns%20in%20Indian%20Economy.pdf
6.	Entrepreneurship and Development (22MBAP509)	Dr. Prem Knowles	Role of Women in Tech Leadership	https://mits.ac.in/assets/pdf/assoc/Role%20of%20Women%20in%20Tech%20Leadership.pdf
7.	Security analysis and portfolio management (22MBAP401)	Dr. Gnanaprasuna	E-Content initiative	https://youtu.be/MY17alofi3o?si=Se0yRLp09biWXPn
8	Personality Development (22MBAP203)	Dr. Gnanaprasuna	Activity based learning	https://mits.ac.in/assets/pdf/mba/SAMARTHYA-2K24.pdf